

JOHN-PAUL CANNUCCIARI

Creative Director

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jpc-creative.com

BIOGRAPHY

I'm an accomplished Creative Director working in the Pacific Northwest. My background is making funny, sellable, memorable ads. I have experience on global brands, big ol' pitches, and everything in between. Let's make some stuff together.

[in](#) /john-paul-cannucciari

EXPERIENCE

● Creative Director

VMLY&R | 2018 - 2022

● Associate Creative Director

Publicis of North America NY | 2014 - 2018

● Sr. Art Director

Publicis of North America NY | 2012 - 2014

● Art Director

Bajibot NY | 2011 - 2012

● Owner

C my K design Paris, France | 2008 - 2011

● Art Director

Ogilvy NY | 2007 - 2008

● Designer

News Corp NY | 2005

RECOGNITION

Cannes Lion Shortlist 2020: Sustainable Development

Cannes Lion Shortlist 2017: Outdoor

Cannes Lion Shortlist 2017: Film

Cannes MoFilm Silver 2010: Short Film

One Show Shortlist 2020: Sustainable Development

One Show Gold 2014: Product Integration

One Show Silver 2014: Use Of Technology

One Show Bronze 2014: Integrated Branding

Effie Award Broze 2022: Pet Care

Effie Award Gold 2014: Activation

Effie Award Silver 2014: Good Works

LIA Silver 2021: Health & Wellness Campaign

LIA Bronze 2021: Animation

LIA Bronze 2021: Film

LIA Bronze 2021: CGI)

Webby Finalist 2017: Corporate Responsibility

Webby Finalist 2017: Integrated Campaign

Webby Finalist 2014: App

CLIO
AWARDS

CREAT
IVITY

ONE

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EDUCATION

State University of New York at New Paltz

B.F.A. Design & Italian | 2002-2006

BRAND EXPERIENCE

Heineken, Citi, Colgate, Google Pixel, Absolut Vodka, Malibu Rum, Hills, Office Depot, Altice, Gun Safety Alliance, Pepto-Bismol, Vicks, NyQuil, DayQuil, Guess, Piaget, Champion, Metamucil, Microsoft, Walmart, GE, HTC, Marriot, Vitamin Water, Strida, Six Flags, Qdoba